

Carnation

BREAKFAST · ESSENTIALS®

SNAP**/EBT
ELIGIBLE

KID
APPROVED
TASTE

ESSENTIAL NUTRIENTS. GREAT VALUE.

Nutrient-Packed Drinks for
Supplemental Nutrition*



Make the switch!

PER 8 FL OZ SERVING CHOCOLATE FLAVOR	 Original Ready to Drink	 Compare to PediaSure® Grow & Gain Shake
CALORIES	240	240
PROTEIN	10 g	7 g
VITAMINS & MINERALS (20% OR MORE DAILY VALUE)	21	15
NO ARTIFICIAL FLAVORS & COLORS	YES	NO
VITAMIN C	100% DV	25% DV
VITAMIN D	50% DV	30% DV
CALCIUM	25% DV	25% DV
ADDED SUGARS	11 g	9 g
AGE RANGE	Ages 4 and older*	Ages 2-13
AVERAGE RETAIL PRICE†	\$7.38 PER 6-PACK	\$11.94 PER 6-PACK

**COSTS 38% LESS
THAN PEDIASURE®**

*Carnation Breakfast Essentials® Nutritional Drinks are designed to provide supplemental nutrition for ages 4 years and older. A general guideline is up to 2 servings per day (unless otherwise directed by a healthcare professional) so children can enjoy a variety of other foods in their diet. No endorsement of any brand or product by the USDA is implied or intended.
 †Weighted average base price based on IRI OmniMarket Core Outlets™ for PediaSure® Grow & Gain Chocolate Shake 6-pack and Carnation Breakfast Essentials® Rich Milk Chocolate Nutritional Drink 6-pack prices across Total. MUL0 L13W week ending 4.10.2022. Prices may vary by region and by retailer.
 **SNAP is a service mark of the US Department of Agriculture and an abbreviation of the Supplemental Nutrition Assistance Program. PediaSure and PediaSure Grow & Gain are registered trademarks of Abbott Laboratories.
 Unless otherwise indicated, all trademarks are owned Société des Produits Nestlé S.A., Vevey, Switzerland. © 2022 Nestlé.

Request samples for patients:
www.NestleMedicalHub.com.



Carnation

BREAKFAST
· ESSENTIALS®

**DELICIOUS
BREAKFAST
DRINK TO
HELP FILL
NUTRITIONAL
GAPS**



**EACH 8 FL OZ
SERVING CONTAINS:**



As much
PROTEIN
as 1½ large
eggs



As much
CALCIUM
as two 5.3 oz cups
of Greek Yogurt



As much
VITAMIN D
as three 8 fl oz
glasses of milk



As much
VITAMIN C
as one medium
orange

NUTRIENT-PACKED. KID-APPROVED TASTE.

90% of children fall short of meeting dietary needs for one or more key nutrients.* That's why we make it our mission to give kids the essential nutrients they need, in each yummy sip, to start the day right.

Good Nutrition from the Start®

*Average percentage of individuals (ages 4-18) with usual dietary intake below the EAR (Estimated Average Requirement) or AI (Adequate Intake): Vitamin D 90%, Potassium 90%, Choline 90%, Vitamin E 85%, Vitamin K 70%, Calcium 50%. Scientific Report of the 2015 Dietary Guidelines Advisory Committee Appendix E-2.1
Source-USDA FoodData Central: One large egg has 6.3 g protein. One 5.3 oz cup of Greek Yogurt contains 141 mg calcium. One 8 fl oz glass of skim milk contains 2.9 mcg vitamin D. One medium orange has 70 mg vitamin C.