

— Introducing —

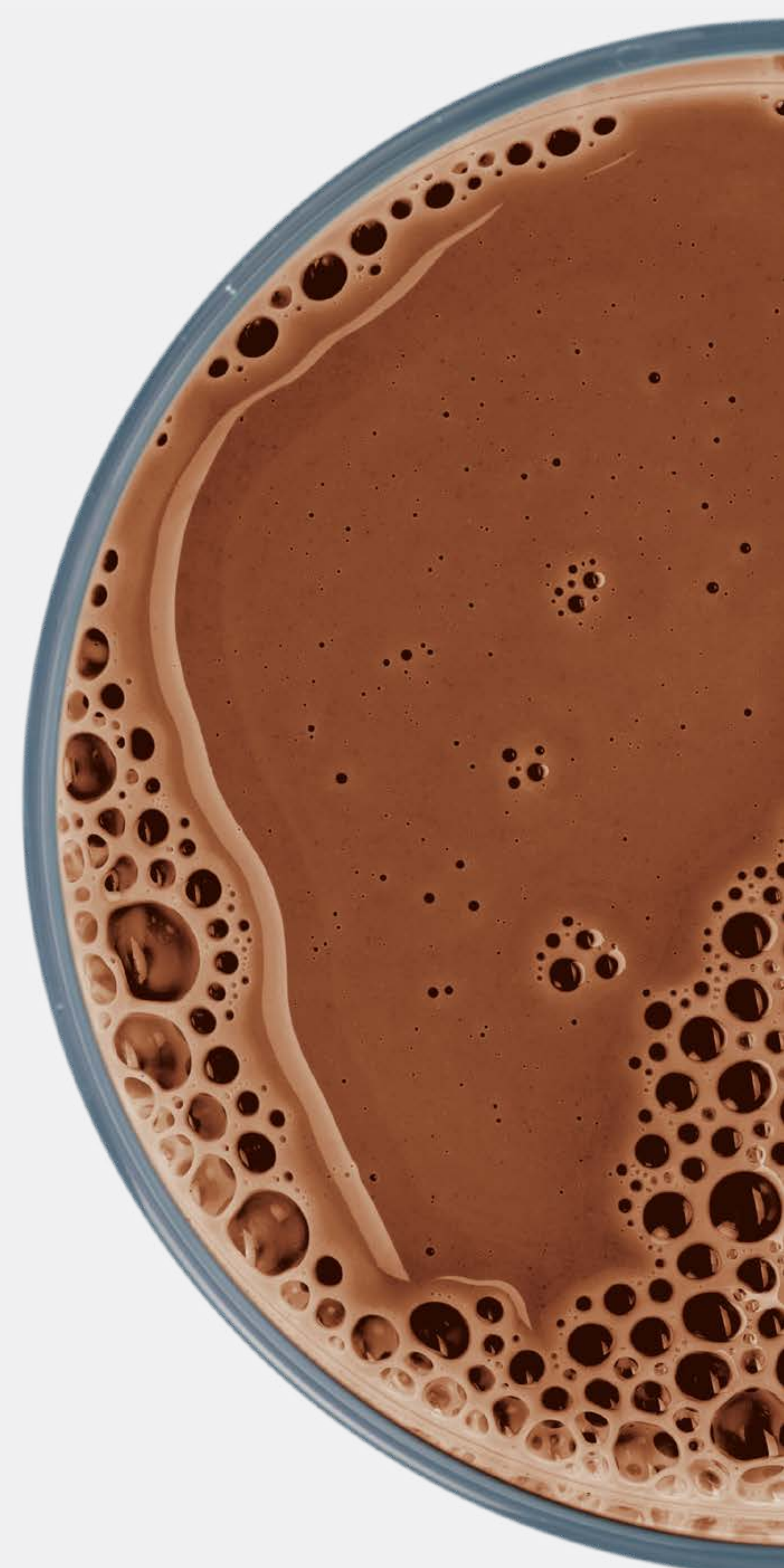


Designed for patients after hospitalization, **BOOST® Be Well™** is a subscription and education program that delivers BOOST® Nutritional Drinks straight to your patient's door.

## Why BOOST® Be Well™?

Our subscription service is designed to help recovering patients overcome everyday barriers to get the nutritional drinks they need. Research shows how adequate nutrition is essential for recovering patients.

- More than 40% of adults over 50 are not meeting minimum daily protein requirements<sup>1</sup>
- 30-day readmission rate is more than 50% higher for patients with malnutrition compared to patients without malnutrition<sup>2</sup>
- Direct medical costs of disease-associated malnutrition total \$15.5 billion annually in the US<sup>3</sup>



## HOW IT WORKS

- 1 Patient/Caregiver **creates an account** and answers a few questions about their recovery journey.
- 2 We present a tailored offering of nutritional drinks based on the patient's needs.
- 3 Patient/Caregiver selects BOOST® purchases of choice and confirms free delivery preferences.

## Recommend the right BOOST® nutritional drinks

Whether your patients need additional calories to help gain weight, extra protein to support muscle health during recovery or diabetes-friendly nutrition, there is a BOOST® nutritional drink in a variety of flavors for them to enjoy.

### High Calorie



### High Protein



### Diabetes Nutrition



### Everyday Nutrition



### Clear Liquid Nutrition



LEARN MORE

1. Krok-Schoen J et al. J Nutr Health Aging. 2019;23:338-347. 2. Fingar KR et al. Healthcare Cost and Utilization Project. 2016;Statistical Brief #218. 3. Goates S et al. PLoS One. 2016;11:e0161833.